



## Biography "SYNTETICA ORG"

SYNTETICA ORG (Genre: Tech House, Minimal, Electronica)

**Founder of the group - Max Adams (sound engineer, designer, dancer and choreographer);**

**Diana Stark - sound assistant, singer-songwriter, choreographer;**

**And other session musicians.**



Max Adams, SYNTETICA ORG

Maxim Eliseev (stage name - Max Adams) was born in September 19, 1978, Moscow. Education - an artist-jeweler generalists. From his 4 years old, he mastered all the areas of classical choreography. At the beginning of 90's he started his career in the field of modern dance, and in 1996 Max opened the first Russian Dance Culture Development Fund - FRTK "Stremlenie" (meaning "aspiration", "endeavor"), which included 50 branches. The Fund established one of the first schools of DJs in Moscow, officially representing the "Roland" company. The Fund has organized the show programs for world-famous celebrities, dance festivals and events support for major Moscow venues.



FRTK "Stremlenie" represents the "Roland" company in the early 2000's.



FRTK "Stremlenie", performing for major venues in Moscow.

Diana Dianova (stage name - Diane Stark) was born in February 16, 1983, Yuzhno-Sakhalinsk. Since 2003, she was totally involved in the projects of FRTK "Stremlenie".

Since 2008, Diane and Max organized a music band "SYNETICA ORG". The very name of the project speaks for itself - "Synthetic and Organic": the opposition, the struggle and the harmony of artificial and alive, electronic and analog.

SYNETICA ORG offers a new look on contemporary dance music. Their main idea is to erase traditional boundaries between the live and the electronic sound. They boldly use live instruments with their works, but they do it so that even the performers cannot figure out where their own execution, and where the electronic synthesis is. In this way their music carries the important mission of unification views of different musical culture adherents, expanding the boundaries of possible.

"An Eclectic" - perhaps the most elite style in the direction of design, architecture and other arts, fully realized in the works of the music band. Among contemporary musicians it is not yet a tradition, but innovation. Therefore, in the genre of electronic dance music "Synthetics" can truly be called the "setter of trends", which we are going commonly observe in the future.

Their music - it's not just a pleasant combination of sounds. Each song has its own legend, it plunges into a different world, full of associative images. Their music is distinguished by the depth of detail, complex compositional structure and richness of timbres.

"We do not set ourselves the task of releasing an album a year, our goal - is to produce masterpieces that will occupy a special place in the history of dance music." (c) SYNETICA ORG

Despite the fact that the "Synthetics" is a relatively young team, they already have a serious fan-support from the dance team, which was formed during the 17 years of their Fund FRTK "Stremlenie" existence. When their first track "Crazy Outburst" was released on Junodownload.com, it immediately soared into Total Top on Soundcloud.com. Max and Diane plan to promote their music through their dance clips. They are going to make a virus dance video to each of their "A" records, as it happened to "Crazy Outburst". [The video for the track was shot in Kazantip 20', Ukraine, with the official support of Kazantip Republic.](#) At the same event the band played live at the world famous Bubble Bar.

At the moment all the forces guys sent to an international Internet project on training in modern dance - [www.universaldance.com](http://www.universaldance.com). The purpose of the project - promotion of club dance and modern electronic dance music.